



Institute of Real Estate Management

Southern New Jersey Chapter No. 101

# ADVERTISING RATES FOR 2009 MEMBERSHIP DIRECTORY

\_\_\_ Full Page: \$400.00 (size: 5 1/2" w x 7 1/2"h)

\_\_\_ Half Page: \$300.00 (size: 5 1/2" w x 3 3/4"h)

\_\_\_ Quarter Page: \$200.00 (size: 5 1/2" w x 1 7/8"h)

**Note:** Approved Friend of IREM companies who are current with their annual fee receive Friends of IREM discount of 20%.

### Advertisement Specifications:

- Print/press optimized black & white PDFs are strongly preferred; other electronic file formats accepted, i.e., Adobe Illustrator, MS Word, Corel Draw, etc. (No MS Publisher files) Half-tones of 200 dpi are optimal; embed all fonts or substitutions may occur.
- Black and white art mechanicals to size accepted if ads in electronic file formats are not available; 85 lpi halftone screens preferred. **Please note:** ads will be scanned, so half-tone images may not be clear. Please do not fold or staple art mechanicals. NO negatives accepted.
- Typesetting available at an additional \$25 per ad.

### Advertiser Information:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_\_  
Type of Business Service  
(this is how your business will be listed in the directory)

\_\_\_\_\_  
Name of IREM member who solicited your ad.  
*This portion must be completed for a member to receive credit for your ad.*

\_\_\_ Artwork to be e-mailed      \_\_\_ Artwork attached

\_\_\_ Please rerun my ad from 2008

Enclosed is my check made payable to IREM - SNJ 101

Please charge my credit card (*information at left*)

**Send checks and/or ads to:** IREM – SNJ 101, P.O. Box 41, Riverton, NJ 08077-0041

**E-mail files to:** admin@irem101.org.

**Deadline: April 30, 2009**

**Questions? Call 856-829-8939**

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**Credit Card:** (check one)  VISA  MasterCard  Discover

Card # \_\_\_\_\_

Signature \_\_\_\_\_

Exp. Date \_\_\_\_\_ Amount to charge: \$ \_\_\_\_\_